



NEWS

JORGENSEN is BACK!
Scandinavian automation leader JORGENSEN ENGINEERING is back in USA to boost the industry's competitive advantage.

To strengthen the relationship with US clients in their automation process Jorgensen Engineering is scaling up its US presence. The strategic initiative with localized service and spare parts on demand will enable Jorgensen to operate closer to US customers making the automation expertise in the sectors more accessible.

"We are working close with leading global players as Nestlé, Danone, Tetra Pak, Abbott, Unilever and Kraft Heinz. And Jorgensen's US portfolio counts established companies as Campbell's Soup, JBT FoodTech, Hormel Foods and lately Panasonic," says CEO Kenneth Bo Madsen. "The tough competition and tight margins in the US food sector together with raised minimum wages and quality and safety issues will accelerate the automation process. Our new and expanded US presence will make it easier on all levels to support the industry's optimization needs."

Brian Birkelund, Sales Director US adds, *"We are part of one of the world's top robotics clusters in Denmark connecting us with relevant businesses, talented people, research projects and educational institutions from around the world."* Brian Birkelund continues, *"Our unrivalled long record of project skills, Industry 4.0 focusing and customization experience primarily in the food segment have been transferred to other sectors in need of industrial automation. Automotive & battery industries, healthcare, plastic packaging, paint & coating sectors will all benefit from our extensive automation expertise."*

Jorgensen Engineering has more than 85 years of world wide automation & system integration experience, and is part of the Swedish XANO GROUP characterized by sustainability and a long-term approach.

Contact us to learn more

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